FOILING SuMoth CHALLENGE

2024 Foiling SuMoth Challenge
Deliverables v24r1.0

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1   GENERAL

This document is a complement to the Foiling SuMoth Challenge Rules **SECTION 8: COMMUNICATIONS AND SOCIAL MEDIA BLOGS.**

2   COMMUNICATIONS AND SOCIAL MEDIA BLOGS

During the academic year, each participating team shall create **two** blog posts of 1650 words (or 3 single spaced pages). These blog posts will be sent to the SuMoth organization via email to comms@sumoth.org or Discord on or before its due date, respectively.

Teams should provide PDF and Word files of their posts, as well as individual picture files in JPEG format.

These posts will be published on all related social media channels and website after reviewing.

2.1   1st Blog post Team Registration (due on February 15th 2024)

2.1.1   Teams registered before the FSMC 2023
- Team update (new members, organization, etc.)
- Challenges towards the S2 and S3 stages
- Short discussion about their previous experience (if any)
- Any other interesting information!

2.1.2   Teams registered after the FSMC 2023
- The global presentation of the team (i.e. team flag, background, etc.)
- Motivation to participate in the SuMoth Challenge
- Milestones towards the Foiling SuMoth Challenge
- Objectives as a team and outcomes (including planning for S2 and S3)

Note: Upon prior request to the organization, in the case of a team registering after the due date, the first blog post shall be delivered one month after the registration date.

2.2   2nd Blog post (due on May 1st 2024)

2.2.1   Teams registered before the FSMC 2023
- Ongoing work towards the Foiling SuMoth Challenge 2024
- Overall description and hints on the design
- Achieved milestones
- Readiness to competition, what does the team need to complete before the Challenge
- Sustainable choices applied

2.2.2   Teams registered after the FSMC 2023
- Overall description and hints on the S1 design
- Achieved milestones from the team
- Ongoing work towards the stages S2 and S3

2.3   Regular team progress and milestones

A monthly Social Media advancement reporting is required to showcase the achievement of the teams. At least **one monthly publication** must be done. The publications shall respect one of the following formats:

- <u>Video:</u> Between 1 minute and 3:30 minutes, with an interview.
- <u>Text:</u> format: 400 words and two images minimum

Publications must include the following:

- Mentions: @foilingsumoth @wearefoilingweek
- Hashtags: #sumoth #sumothcallenge #foilingweek #wearefoilingweek

3   TEMPLATES AND TIMELINE

Prior stages **S2** and **S3**, each boat shall be measured upon the box rules on Table 1 to comply with the IMCA. Once measured and complying with IMCA rules, the Foiling SuMoth boats will be allowed to race in the IMCA regattas (if all electronics are disengaged or removed)

3.1   SuMoth Challenge Timeline

The Foiling SuMoth Challenge registration, deliverables and competition schedule can be found in the spreadsheet **Overall key dates and milestones.** This document could be updated if needed by the organization. Any modification will be shared on the #general Discord channel.

3.2   Blog Post templates & examples

For the required blogpost to comply with the SuMoth Challenge Rules two reference documents can be found.

1. **SuMoth Challenge Blog Post #A - Team registration (new and old teams)**
2. **SuMoth Challenge Blog Post #B - Towards the SuMoth Challenge**